



15th Annual Enterprising Women of the Year Awards

Celebration & Conference

April 2 – 4, 2017

The Ritz Carlton Fort Lauderdale

Fort Lauderdale, Florida USA

All events will be held at the Ritz Carlton Fort Lauderdale unless other noted.

The Enterprising Women Foundation is hosting a group of high school girls from the United States and Canada who are recipients of scholarships to attend this year's Enterprising Women of the Awards Celebration & Conference. The girls and their parents or guardians will participate in workshops on Sunday, April 2 and Monday, April 3, to develop their leadership skills and receive mentoring by members of the Enterprising Women Advisory Board and winners of the 2017 Enterprising Women of the Year Award. If you are interested in arriving early and assisting in this mentoring program, please indicate your interest by emailing Monica Smiley at msmiley@enterprisingwomen.com. The students will join all conference attendees on Monday, April 3 at a Mentorship Luncheon held in their honor.

Schedule at a Glance

Sunday, April 2, 2017

5:30 p.m. – 6:30 p.m.

Honorees Reception (for award honorees only)

6:45 p.m.

No-Host Dine Around Dinners (open to all event participants). Enterprising Women has secured reservations at several area restaurants. Meet in the lobby near the front desk to join with other event participants for an informal dinner this evening.

Monday, April 3, 2017

8:00 a.m. – 9:00 a.m.

Continental Breakfast

8:30 a.m. – 9:15 a.m.

Opening General Session: STEMpreneur Stars

9:30 a.m. – 10:30 a.m.

Morning Workshops

Workshop A: Navigating Strategic Change

Workshop B: Overcoming Price Objections

10:45 a.m. – 11:30 a.m.

Workshop C: The Talent Marketplace & Trends in Hiring

Workshop D: Protect, Know & Grow Your Business

12:00 p.m. – 1:30 p.m.

Enterprising Women Foundation Mentorship Luncheon: featuring the Young Enterprising Women Mentoring program and honoring scholarship recipients from across the U.S. and Canada, with guest speakers.

1:45 p.m. – 3:00 p.m.

Afternoon Workshops

Workshop E: Cyber-Security: What Small & Medium-Sized Business CEOs Need to Know

Workshop F: Meet (and Learn From) Our International Honorees

3:15 p.m. – 4:30 p.m.

Workshop G: Social Media Strategies

Workshop H: The Impact of Real Estate Decisions on Your Bottom Line

4:45 p.m.

Meet in front lobby of Ritz Carlton for transportation to the Opening Welcome Reception sponsored by Omega World Travel.

5:30 p.m. – 7:00 p.m.

Welcome Reception (open to all registered event participants)

8:00 p.m. – 10:00 p.m.

Enterprising Women Advisory Board Open House (open to all members of the Enterprising Women Advisory Board)

Tuesday, April 4, 2017

8:00 a.m. – 10:00 a.m.

Enterprising Women Advisory Board and Honoree Breakfast (open to all members of the Enterprising Women Advisory Board and 2017 award honorees)

10:15 a.m. – 11:30 a.m.

Enterprising Women Advisory Board Editorial Meeting (for members of the Enterprising Women Advisory Board)

10:15 a.m. – 11:30 a.m.

Morning Workshop

Workshop I: The Art of Story Telling

12:00 p.m. – 2:00 p.m.

Enterprising Women Hall of Fame Luncheon

2:30 p.m. – 3:30 p.m.

Afternoon Workshops

Workshop J: Building Your Business Across Borders

Workshop: K: How to Build Your CEO Profile Outside of Traditional PR

3:45 p.m. – 4:30 p.m.

Workshop K: A moderated open forum for all conference participants to share best practices and learn from old and new friends at the Enterprising Women of the Year Awards Conference.

6:00 p.m. – 7:00 p.m.

Pre-Awards Champagne and Wine Reception

7:00 p.m. – 10:00 p.m.

Enterprising Women of the Year Awards Gala Dinner